



2020 ANNUAL REPORT





a year to remember

It comes as no surprise that our community has been tested and transformed by COVID-19. This pandemic has forced Main Street Programs and downtown businesses to think far outside the box and change the way they do business in almost every conceivable way.

With support from local Main Street programs like ours, many local businesses have quickly changed to new business models and have spent the last several months continually changing that business model to both meet the needs of their customers as well as maintain state and federal guidelines to fight this virus and keep their doors open.

Beginning in March of this year, Guthrie Main Street's primary focus shifted to how best to assist our local businesses during this pandemic. When businesses slated "non-essential" were shut down, we purchased **\$5,000 in gift cards** from five local businesses. In April, Guthrie Main Street partnered with Guthrie Tourism, Novelis, and Koppers to create the Guthrie Main Street Disaster Relief program which was a grant to local small businesses forced to close or reduce services in response to COVID-19. This grant awarded **\$12,000 in grant funding** to local businesses in Guthrie. These grants were awarded to businesses in all of Guthrie - not just our downtown area.

In addition, Guthrie Main Street assisted local businesses in grant applications, PPP loans, unemployment guidance, and helping our businesses meet guidelines set by our Governor's office.

2021 may prove even more difficult. According to the National Main Street Network's recent study on the impact of COVID-19 on small businesses, as many as **7.5 small businesses nationwide are at risk** in the coming months, especially those that are employing fewer than 20 people.

Now it is more important than ever to support your local business owners! Please join us in **shopping local in 2021** and helping them make 2021 a better year for them - and for our community!

Tracy Robinson

**Executive Manager
Guthrie Main Street**

SMALL BUSINESS ASSISTANCE

Assistance provided to local businesses by Guthrie Main Street came in many forms in 2020. Thanks to Guthrie Tourism Commission, Novells & Koppers partnering with us, we were able to provide COVID Grants to 12 local businesses.

\$12K

COVID GRANTS



\$5K

GIFT CERTIFICATES
PURCHASED

OTHER COVID-19 SERVICES PROVIDED

PPP Loan Applications
Governor's Order Guidance
Grant Applications
Unemployment Guidance

DOWNTOWN BEAUTIFICATION

The flower pots along Ewing Street and inside Longhurst Park are funded and maintained by Guthrie Main Street

WEBSITE

Launched our website which includes a page dedicated to our local businesses complete with contact information and links to their social media and/or webpages.

OUTREACH

In 2020 Guthrie Main Street donated to the National Multiple Sclerosis Society, TCCHS Project Graduation & Graduation Shirts, Todd County Bicentennial, Todd County Chamber of Commerce and sponsored the City of Guthrie's 'Christmas at Home' event. In addition, every year we award a \$1000 scholarship to one graduating senior at TCCHS.

MERRY & BRIGHT

Events looked a little different in 2020, however Guthrie Main Street created the 'Merry & Bright' event in Longhurst Park which is open the entire month of December for residents & visitors to enjoy the celebration of lights & decorations. The nativity was sponsored by the Guthrie Tourism Commission. In addition, we now have a star roof high looking over our downtown!

PROJECT INVESTMENTS

While most major projects were put on hold during 2020, Guthrie Main Street has started the process of replacing the front facade of the Abshire Building. In addition, security cameras were installed in both Longhurst Park and the Alley behind the park.

2021 PROJECTS/EVENTS

Music in the Park
Downtown Spooktacular
Merry & Bright
Abshire Building
Convenience Center Relo
Downtown Beautification
Koppers Train Engine
Longhurst Statue Plaque
Parking Lot behind Longhurst Park
Public Art/Murals
Storyboard Project
Alley 3/Tobacco Alley

BOARD OF DIRECTORS & STAFF

David England, Board President
Julie Perell, Vice President
Roy Wheeler, Secretary
Mary Petrie Posey, Treasurer
Terri R. Douglas
Russ Longhurst
Brittany Prother
Todd Thomas
Tracy Robinson, Executive Manager
Tatibtha Nolan, Executive Assistant

119 MEMBERS STRONG



Guthrie Main Street is a 501(c)3 non-profit organization that is funded through memberships and fundraising efforts.

WWW.GUTHRIEMAINSTREET.COM

PO BOX 67
234 S. EWING STREET
270-350-4961



Guthrie Main Street is an Accredited Main Street Program through Kentucky Main Street and the National Trust's Main Street Program.

OUR VISION

For Guthrie to be a thriving community that surrounds a vibrant, functional, and historic downtown.

OUR MISSION

To focus on preserving the historic fabric and enhancing the charm of our community, encouraging economic growth, and fostering a cooperative spirit - in a unique place to live and a great place to call home.

Main Street programs are locally driven, funded, organized, and run. In other words, there is no money provided from a state or national program.

Guthrie Main Street is an independent nonprofit organization.

Every dollar invested in Guthrie Main Street goes directly into supporting our mission to preserve and strengthen downtown Guthrie.

visit us at
www.guthriemainstreet.com
to learn more

We  our town.

Thank You to our Members!

BENEFACTORS



RIGGINS / HUMPHREYS FARM



Novelis



BUSINESS PARTNERS

F&M Bank
Covington Enterprises, Inc.
Guthrie Senior Citizens Center
Pennyrile Electric
Kentucky Energy Systems
Johnson Industrial
Guthrie Hardware
Broadview Properties, LLC
Shank's Construction Company, LLC

AFFILIATE MEMBERS

Salon 201
McGhee Engineering
American Café
Longvue Farms
Todd County Chamber of Commerce
Bibb Plumbing
Welding Designs
Guthrie Baptist Church
Guthrie First United Methodist Church
Guthrie Self Storage
WF Fare Company, Inc.
Housing Authority of Todd County
Corn Silk Liquors

INDIVIDUAL & FAMILY MEMBERSHIPS

LEADERS

Russ & Christina Longhurst
Rick & Patti Gregory
Ray & Helen Morris
Mrs. Billy Cook Webb
Dean & Dee Dee Webb-Power
Billy & Julie Webb
Ms. Elaine Longhurst
Bert & Phyllis Covington, Jr.

ADVOCATES

Howard & Bobbie T. Dorris
Jimmy Covington

PARTNERS

Wayne & Mary Jo Hall
Josh & Stephanie McQueen
Henry & Jeane Malone
Chris & Tracy Robinson
Mack & Katherine Linbaugh
Mary Charles King
Robert & Kay Bagby
Rita Gaither
Elwyn Patch
Jeanette Aldridge
Nancy Outlawe
Glen & Tracy Longhurst
Louis & Sheila Wilson
Sharon Shanklin
Tim & Brittany Prather
Larry & Marilyn Sue Frogue
Mrs. Warren Sanders
David & Teresa Turner
Barbara Moss
Cory Ramsey
Allen & Terri R. Tilghman-Douglas
Terry Tilghman
Mary Petrie Posey
Scott & Lavonne Marshall
Gary & Connie Wofford
Ash & Tiffany Groves

FRIENDS

Dorothy Slack
David & Sue England
Donna Nabb
Allen & Jane Franks
Brent & Phyllis Traugher
Juanita Morgan
Kimbrough & Beth Simmons
Eston & Jo Glover
Norma Johnson
Gary Violette
Steve Paine
Knox & Shirley Thomas

BOOSTERS

Amy Bell
Ryeli Fournier
Tabitha Nolan
Julie Tippins Parker
Julie Perell
Samantha Robinson
Becca Stewart
Nancy Rutherford
Jodie & Melissa Reding
Tom & Sally Slack
Anna Daniel